



One of the main reasons why startups fail are misaligned cofounders

“The track record for founders that don’t already know each other is really bad...the number one cause of early death for startups is cofounder blowups.”

Sam Altman

Chairman of Y Combinator, Co-chairman of OpenAI

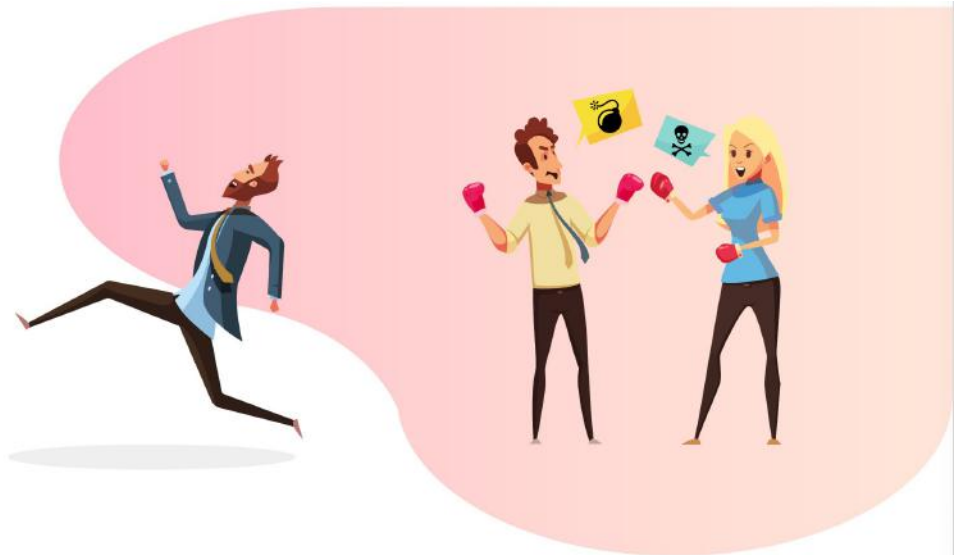


Aligna.Team is a web-based application to easily measure cofounder alignment




Cofounder alignment in minutes

We prevent personal misalignment from killing
your early-stage startup



One cofounder creates their team conveniently per web-application



Team name *

Super Team

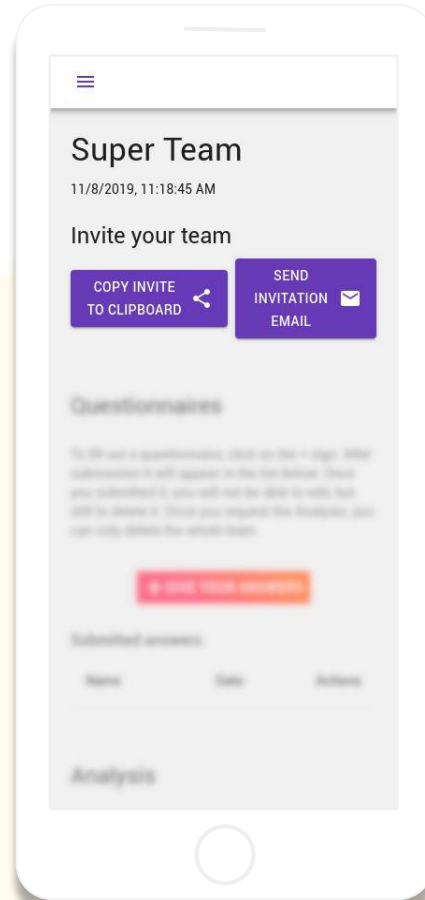
Your Email *

elon@acme.com

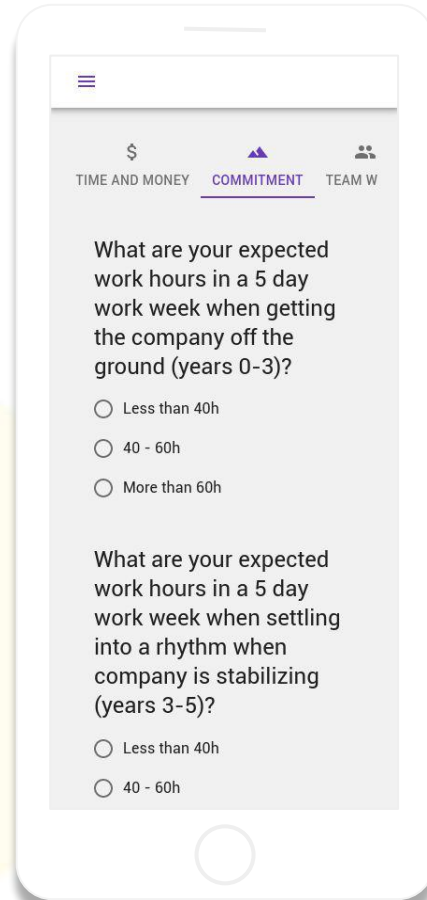
☒ I accept the [Terms of Service](#)

CREATE

The other cofounders get invited via shared link



Every cofounder independently answers the structured questions and submits



The image shows a white smartphone with a survey application. The app has a top navigation bar with three icons: a hamburger menu, a dollar sign, and a group of people. Below these icons are three tabs: 'TIME AND MONEY', 'COMMITMENT' (which is selected and underlined), and 'TEAM W'. The survey content is displayed on a light gray background. It consists of two questions, each followed by three radio button options. The first question asks about expected work hours in the first three years, and the second asks about expected work hours in years 3-5. The options for both questions are 'Less than 40h', '40 - 60h', and 'More than 60h' (for the first question) or 'Less than 40h' and '40 - 60h' (for the second question).

☰

\$

TIME AND MONEY COMMITMENT TEAM W

What are your expected work hours in a 5 day work week when getting the company off the ground (years 0-3)?

☐ Less than 40h

☐ 40 - 60h

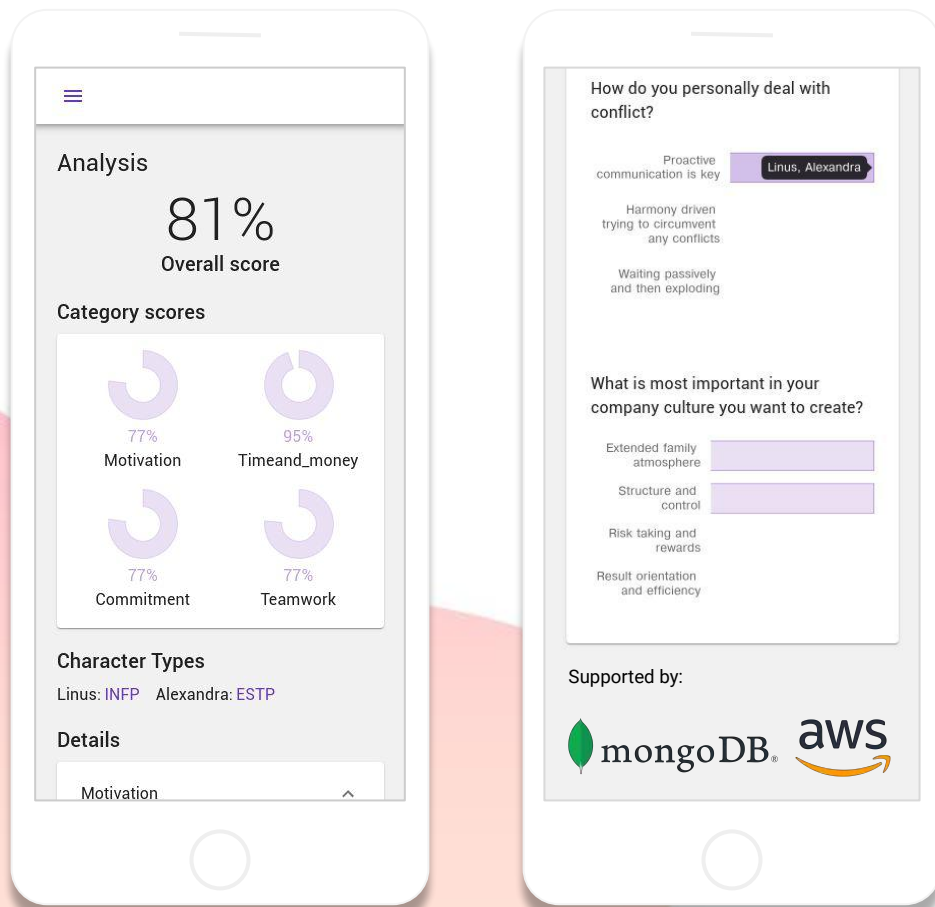
☐ More than 60h

What are your expected work hours in a 5 day work week when settling into a rhythm when company is stabilizing (years 3-5)?

☐ Less than 40h

☐ 40 - 60h

After everyone has submitted Aligna.Team calculates the score with just one click



Aligna.Team is specifically designed for cofounder needs



Super **easy** and **fast**
cofounder alignment
assessment



No account needed
- store only the link to
your team



Alignment scores are
simple and based on
current **research**



Aligna.Team is for **free**
but you can support us
with donations

Start aligning your founding team or get contact with us

Try Aligna.Team yourself

<https://aligna.team>

Questions or comments

hello@aligna.team



Help Aligna.Team as a supporter and reach thousands of early-stage startups



Aligna.Team is a non-profit project for founders by founders and made with ❤️ in Munich

You will be listed in the supporters section on the team analysis page if you help us to maintain the infrastructure

Contact us:

supporters@aligna.team



Appendix

Working definition of misalignment

“Misalignment is an opportunity to discuss the expectations, visions, goals, and strategies that lead to success.

It’s okay to be misaligned, as long as there’s a next step. It’s a temporary condition.”

Aligned teams work up to...

12_x
faster*



*Source: Measured by TeamAlignment.Co (2015-2018) on 50 multicultural and pairs on a playful variation of the Tangram Game in Bangerter, A., & Clark, H. H. (2003). Navigating joint projects with dialogue. Cognitive Science, 27(2), 195-225.